

Fundraising Newsletter 11/2004

Die Fund Raising School kommt nach Wien -- ermäßigte Early Bird Buchung bis 10. Dezember.

Von 7.-11. Februar 2005 leitet Prof. Tim Seiler Course 101 "Principles & Techniques of Fund Raising". The Fund Raising School an der Indiana University ist die im Fundraising renommierteste akademische Institution.
TFI (30.11.2004)

Lewis to take over Clinton's fundraising.
Democratic strategist and spinner Ann Lewis has been tapped to run Sen. Hillary Rodham Clinton's fundraising committee
Washington Times (29.11.2004)

Theater Group's Nude Fundraising Calendar Stirs Debate.
Repairs or remodeling projects are always expensive. That's why, sometimes, groups turn to bake sales or car washes. Some local women decided their fundraiser needed more of a dramatic flair.
WISH (26.11.2004)

Fundraising's in the pink.
Coopersale and Theydon Garnon Primary School pupils and staff dressed in pink during a colourful fundraising day in aid of Breast Cancer Care.
Epping Forest Guardian (25.11.2004)

Schwarzenegger Fundraising for 2006?
If California governor Arnold Schwarzenegger hasn't made up his mind about running for re-election, why will he be in Dallas, Texas, raising money for his campaign account?
NewsMax.com (25.11.2004)

Back to school Time Means High Tech Fundraising Methods for Many Groups.
The start of the new school year also means the start of fundraising plans for many school and youth groups looking for something easy to administer that will bring in need cash for activities.
CellForCash.com has added a new tool for groups to raise cash by collecting used cell phones, which enables organizations to effectively coordinate their fundraising using this on-line tool to manage their efforts from start to finish in a turn key system.
Onlypunjab.com, Indien (25.11.2004)

Outsourcing: Part 5
Some nonprofits use multiple vendors to handle planned giving.
Philanthropy Journal (25.11.2004)

Survey claims young people give less to charity.
Online.ie News (24.11.2004)

America's Most (And Least) Efficient Charities.
Forbes (24.11.2004)

University says market forces course cuts Education.
A leading university is planning a programme of closures in the arts,
science and modern languages.
Guardian Unlimited (23.11.2004)

Black philanthropy led to first interracial hospital in U.S.
In 1889, a young African-American woman wanted to be a nurse, not
a domestic worker, but was rejected by each of Chicago's various
nursing schools, she suspected, because she was African American.
But an effort begun by her brother created Provident Hospital, the
first inter-racial hospital in the U.S.
Philanthropy Journal (22.11.2004)

Was treibt Dietrich Mateschitz?
Der Red-Bull-Boss kauft sich zum Sechziger den Formel-1-Rennstall
von Jaguar – und will nun hunderte Millionen Euro in das glücklose
Team investieren. Das Psychogramm eines Grenzgängers.
Profil (21.11.2004)

Die ETH will mit Fundraising ein Vermögen machen.
Mit professionellem Fundraising will die ETH-Zürich ein Vermögen
von einer Milliarde Franken bilden. Mit Erträgen in zweistelliger
Millionenhöhe sollen Projekte finanziert werden, welche die
öffentliche Hand nicht zahlen kann.
Nachrichten.ch (20.11.2004)

United Way falls just short of fundraising goal.
Despite falling almost \$270,000 short of the goal, Ron Murphy said
he's satisfied with this year's United Way of Delaware County
campaign fundraiser.
Muncie Star Press (19.11.2004)

Thousand Oaks Community Pool gets a refreshing new look.
A group of water sports enthusiasts offered to help pay for the
finishing touches on the Thousand Oaks Community Pool, where
reconstruction is scheduled to be completed by summer of 2005.
The volunteers created a fundraising campaign called "Pool Our
Funds" and are conducting a community-wide drive to collect the
\$60,000 needed to complete their goal.
Thousand Oaks Acorn (19.11.2004)

Tom Joyner Foundation Kicks Off 2005 Fundraising Campaign.
A driving force in raising much-needed funds for students attending
HBCUs (historically black colleges and universities), the Tom Joyner
Foundation today announced the 11 schools that will receive funding

in 2005.
Yahoo News (18.11.2004)

Chris Reeve's widow takes up his charity mission.
NewKerala.com (18.11.2004)

Outsourcing: Part 4
Managing investment of planned-giving assets involves complex tasks.
Philanthropy Journal (18.11.2004)

International giving strong.
Despite the economic downturn, the rise in terrorist activity and the war on terror, says the International Grantmaking III study, which examines foundation trends, foundation grants overseas remained high, fueled in part by new funders, including the Bill and Melinda Gates Foundation.
Philanthropy Journal (17.11.2004)

High-tech philanthropy.
Global grid aims to harness donated computer power to address social ills.
Philanthropy Journal (17.11.2004)

Charities add e-giving to their arsenal of fundraising tools.
E-philanthropy is expected to account for about 20 per cent of giving by 2008, Mr. Bouza says, adding that one of his clients hit the 20-per-cent mark for online returns on a single special event this year.
Ottawa Business Journal (17.11.2004)

Not Your Ordinary Fundraising Idea.
When it comes to traditional fundraising campaigns there are literally thousands of ideas that organizations seeking to start a program can utilize. Traditional fundraising has always been to present the program, get groups to sign up, and get patrons to purchase the product. But, with the advent of the Internet, many such programs that have been a traditional face-to-face method have become more updated and accessible and even more creative. Even though the means has changed, the methods have not.
Emediawire (17.11.2004)

Großherzige Spende für Bezirksklinik in Wöllershof.
Maria Seltmann übergibt Scheck über 150 000 Euro.
Sulzbach-Rosenberger Zeitung (17.11.2004)

Neueröffnung in New York: Das verdoppelte MoMA.
Am Samstag wird das spektakulär ausgebaute New Yorker Museum of Modern Art eröffnet. Die Chefs des Hauses, das in der Kunstwelt eine Supermacht verkörpert, haben 858 Millionen Dollar ausgegeben - vor allem, um auch allerneueste Schätze präsentieren zu können.

Davon wurden 500 Millionen von Spendern aufgebracht.
Der Spiegel (17.11.2004)

Das Geldhaus der Superreichen.
Die Reichsten der Republik lassen ihr Vermögen gern von Sal.
Oppenheim steuerschonend mehren. Jetzt wird das Institut mit einem
Schlag zur größten Privatbank Europas. Der Aufstieg gelang dank
der ungewöhnlichen Risikofreude des Bank-Chefs - und bester
persönlicher Connections.
Der Spiegel (17.11.2004)

Controls on fundraising toughened up in wake of scandals.
Stricter controls on charities and tougher rules on fundraising were
yesterday unveiled by the Scottish Executive as part of proposed
reform of laws.
The Scotsman (16.11.2004)

Defining Charity Upward.
Why do wealthy people give to well-endowed universities serving
successful kids, instead of to nonprofits that help the truly needy?
Forbes (15.11.2004)

Augustana plans \$50 million fundraising effort.
Augustana College officials say they plan to raise 50 (m) million
dollars for construction, new faculty and expanding enrollment.
KWQC-TV (16.11.2004)

Wealthiest Americans less upbeat about economic climate over
coming year, study finds.
The richest 10 percent of U.S. families, representing 11 million
households and holding 70 percent of U.S. wealth, are less optimistic
about business conditions, their incomes and the stock market over
the next year, a new report says.
Philanthropy Journal (15.11.2004)

FileMaker Donations 2.0 Upgrades Easy-to-use Fundraising
Management Software.
PR Newswire (15.11.2004)

Schools put philanthropy on lesson plan.
Indianapolis Sta (14.11.2004)

Outsourcing: Part 3
Nonprofits face questions in deciding whether to farm out planned
giving.
Deciding whether to outsource planned-giving involves some tough
questions, experts say. Those questions range from assessing the
level of giving that donors can afford and the types of gifts the
nonprofit can handle to deciding which planned-giving functions to
outsource and which to keep in-house.
Philanthropy Journal (11.11.2004)

Junges Theater in Göttingen: Die fetten Jahre sind vorbei.
Das Junge Theater in Göttingen war Heimstatt des Theaterpops.
Stuckrad-Barre, von Uslar, Kracht - kein Popliterat, der sich hier
nicht selbst verwirklichen durfte. Das Problem: Es wollte keiner
sehen. Kurz vor der Pleite übernahm eine neue Mannschaft das
Theater. Ihr Ziel: Irgendwie ein Jahr überstehen.
Der Spiegel (12.11.2004)

HK charity foundation awards scientists.
The Hong Kong-based Ho Leung Ho Lee Foundation granted here
Wednesday awards to 49 Chinese scientists for their contribution to
research progress in the past year. Cheng Gengdong, a
mathematician at Dalian University of Science and Engineering, and
the other 48 scientists obtained Awards of Scientific and
Technological Progress.
Financed by Ho Sin-Hang, Leung Kau-Kui, Ho Tim and Lee Quo-
Wei, all Hong Kong financiers, in 1994, the foundation aims to award
prominent and outstanding Chinese scientists with one million-
HongKong dollar Achievements Award and 200,000-HK-dollar
Progress Award.
China Economic Net (11.11.2004)

United Way reports \$15.6 million raised.
bizjournals.com (11.11.2004)

Dismal deficit for charity finance.
Corporate donations account for just 4.3% of charity income.
Individuals give eight times as much. UK companies give only a fifth
as much as US ones: just 0.2% of pre-tax profits. The top 34 FTSE
companies are in the 1% club, but the bottom 14 gave only 0.1% or
less. Not good enough.
Guardian Unlimited (11.11.2004)

Wells Fargo program raises \$50K for Arizona nonprofits.
WFCP is part of Wells Fargo's Contributions program, which gave
more than \$4 million in grants to nearly 400 Arizona nonprofit
organizations in 2004. In 2003, Wells Fargo & Co. contributed \$82.2
million.
bizjournals.com (10.11.2004)

25 million dollar lawsuit that threatened Princess Diana charity
resolved.
The embattled Diana, Princess of Wales Memorial Fund and US-
based souvenir maker Franklin Mint resolved the 25-million-dollar
malicious-prosecution trial just as a jury was set to be selected.
Franklin Mint launched the suit in 2002 after the fund sued the
souvenir company four years earlier alleging Franklin Mint had
illegally produced and sold Diana dolls, plates and jewellery without
permission.
AFP via Yahoo(10.11.2004)

Charity begins with the wealthy elite.
Why don't the many rich people in Britain give more? Why are they
such tight, unfeeling Scrooges?
Guardian Unlimited (10.11.2004)

Paul G. Allen Family Foundation Grants More Than \$9 Million to
Northwest Nonprofits.
The Paul G. Allen Family Foundation supports arts and culture,
community development and social change, innovation in science
and technology, and youth engagement. In the current grant cycle,
for the application period that closed in March 2004, the Foundation
contributed \$9.23 million to organizations in Washington, Oregon,
Alaska, Montana and Idaho.
dBusinessNews.com (10.11.2004)

Ordinary Americans can practice extraordinary philanthropy.
Some men and women led lives that enabled them to have fortunes to
invest in human capital (other people's children), physical capital
(gifts of buildings) and intellectual capital (ideas that benefit the
greater good). But in America, very high percentages of the rest of us
also commit philanthropy.
Philanthropy Journal (8.11.2004)

Open-Source Browser Firefox: Spendenkampagne erfolgreich!
Die am Dienstag vergangener Woche auch in Deutschland gestartete
Spendenaktion zum Start der Version 1.0 des Open-Source-Browsers
Firefox ist ein voller Erfolg. Die von Mozilla Europe und der
Berliner skilldeal AG initiierte Spendenaktion hat zum Ziel, den Start
des Browsers mit einer deutschlandweiten Anzeigenkampagne zu
begleiten. Bis Donnerstag haben sich bereits mehr als 1.500 Spender
registriert. Auch die ersten Firmenspenden wurden bereits getätigt. In
nur zwei Tagen erhielt die Aktion damit fast 50 Prozent der erhofften
3000 Spenden.
net tribune (8.11.2004)

Unesco erhält Spende von Schumacher.
Schumachers Manager Willi Weber übergab am Samstag im Namen
des Formel-1-Rekordweltmeisters bei der Unesco-Gala für Kinder in
Not einen Scheck über 1,15 Millionen Euro.
RennSport News (7.11.2004)

200 Millionen für Potsdam: Hasso Plattner lässt Euros regnen.
Hey, big spender: Vor fünf Jahren startete Hasso Plattner,
Mitbegründer und Ex-Chef von SAP, in Potsdam ein Institut für
Softwaresystemtechnik. Nun pumpt er weitere gewaltige Summen
aus seinem Milliardenvermögen hinein - und formuliert seine
Erfolgsansprüche in kühnen Superlativen.
Der Spiegel (6.11.2004)

Outsourcing: Part 2
Planned giving an untapped resource for nonprofits.

Calvary Baptist Church in Winston-Salem, N.C., decided in 2000 to outsource its planned giving after Don Mann, its associate pastor for communication and development, found during his graduate studies that many churches are "not now, or likely to be prepared" to operate planned-giving programs.
Philanthropy Journal (4.11.2004)

Ranking of the richest Chinese 2004 -Forbes.
The list included 35 people from Guangdong, an economically developed province in south China, 22 people from Shanghai, the largest metropolis of eastern China, and another 22 from the nation's capital.
China Daily (4.11.2004)

University of Alberta fundraising hits \$200M.
Past the halfway mark, school aims to exceed goal of \$310 million by 2008.
Edmonton Journal (3.11.2004)

More US time spent fundraising than legislating.
A good indicator of how heated this year's presidential election in the US has been is a look at the money involved. By any stretch of the imagination, the Republicans' and Democrats' seasoned fundraisers have done a formidable job topping previous presidential races.
ISN (3.11.2004)

Iranian philanthropist contributes \$180M for school construction.
Payvand's Iran News (2.11.2004)

Health-care nonprofits need to provide options for donors.
While the health-care community actively seeks cures, solutions and results, donors are searching for ways to give, and looking at planned giving as a means to make the desired gift. Ensuring that donors have alternatives to making the gift is essential for a health-care nonprofit, as is ensuring that the programs are accountable.
Philanthropy Journal (2.11.2004)

Noch fünf Millionen Euro Spenden für Frauenkirche benötigt.
Bis zur Weihe der Dresdner Frauenkirche im Oktober 2005 wollen die Gesellschaft für den Wiederaufbau der Frauenkirche und die Stiftung Frauenkirche Dresden gemeinsam noch fünf Millionen Euro Spenden einwerben. Insgesamt fehlten bis zur Fertigstellung noch 13 Millionen Euro, die restlichen 8 Millionen Euro würden je zur Hälfte von Bund und Land aufgebracht.
freipresse.de (2.11.2004)

Rund 35.000 Euro für Kirche gespendet.
Im Zuge der nordelbischen Fundraising-Aktion sind im Kirchenkreis Rendsburg fast 35.000 Euro gespendet worden.
Evangelischer Pressedienst (2.11.2004)

US-Wahlkampf: Spendensammeln für die Klage am Tag danach.
Juristische Gefechte und Stimmennachzählungen könnten den
teuersten Präsidentschaftswahlkampf der US-Geschichte noch
kostspieliger machen. Republikaner und Demokraten haben bereits
Fonds für den Fall der Fälle angelegt - bisher hat Herausforderer
John Kerry mehr Geld in der Kriegskasse.
Der Spiegel (2.11.2004)

Die Gebirgsuniversität des Aga Khans in Kirgistan.
Mit seinem gemeinnützigen Netzwerk, das in Genf und Aiglemont
bei Paris ansässig ist, fördert der Aga Khan vorrangig Projekte auf
den Gebieten Landwirtschaft, Wirtschaft, Gesundheit und Bildung,
unter anderem hat er im pakistanischen Karachi eine Privatuniversität
eröffnet. Als Besitzer zahlreicher Unternehmen nimmt Prinz Karim
Aga Khan IV., der in Ländern mit muslimischer
Bevölkerungsmehrheit aktiv ist, hierfür einen Teil seines Gewinnes;
den Löwenanteil der Kosten für seine weltweit rund 90 Projekte
wirbt seine Organisation freilich über Fundraising von den
internationalen Gebern ein.
Neue Zürcher Zeitung (2.11.2004)

George Bush - vier Jahre im Kampf um das Weiße Haus.
Nie zuvor in der Geschichte der USA ist ein Wahlkampf um die
zweite Amtszeit so systematisch und umfassend vorbereitet worden.
Bush hat aus der Sammlung politischer Spenden als Society-Ereignis
eine professionelle Geldmaschine gemacht und so bislang für
unvorstellbar gehaltene Summen mobilisiert.
Die Welt (1.11.2004)

Stupid Tax Tricks.
Donors can give away money but still control it. Should they?
Forbes (1.11.2004)

Bill Grows Up.
The richest man in the world wants others to follow his example and
give more to charity.
Forbes (4.10.2004)

Charity And The Forbes 400.
Some of the very rich have given away large chunks of their fortunes.
Here we add that money back.
Forbes (24.9.2004)

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