

Fundraising Newsletter 2/2005

Law's donation ranks fourth on philanthropy list.

Houston oil heiress Caroline Wiess Law's name appears for the first time on the Chronicle of Philanthropy and Slate magazine's annual census of the nation's biggest donors, entering the list at the No. 4 with a \$450 million bequest to Houston's Museum of Fine Arts, Baylor College of Medicine and the University of Texas M.D. Anderson Cancer Center.

Houston Chronicle (28.2.2005)

Philanthropic Adventurers Complete Drive Around the World to Combat Parkinson's Disease.

Take four Land Rovers, eight explorers, 30 countries and 41,000 miles, add a heavy dose of commitment, sprinkle with adventure and accompany with generous sponsors and supporters. The recipe yields hope for millions.

PR Newswire via Wards (28.2.2005)

Insurance firm pays \$1.3 million to four Armenian charities.

Four Armenian charities each received \$333,000 Monday as part of a \$20 million settlement between an insurance firm and relatives of Armenians killed 90 years ago in the Ottoman Empire.

As part of the settlement, New York Life Insurance Co. also has agreed to earmark \$11 million for the heirs of policy holders. The policy holders died in what Armenians call the first genocide of the 20th century.

San Francisco Chronicle (28.2.2005)

Charitable car donations fall in some areas.

A change in the tax law last year that made donating a vehicle for charity less attractive for taxpayers has had mixed results for charities that take cars.

USA Today (28.2.2005)

Beyond the self.

Philanthropy has a long and distinguished life in human culture. The sacred and civic texts that have shaped the West, calling people to generosity and compassion, are part of a wisdom tradition that is thousands of years old.

Philanthropy Journal (28.2.2005)

Novartis receives 2005 Excellence in Corporate Philanthropy Award.

Novartis is the first European company to win the Excellence Award from CECP, which has presented the honors annually since 2000 to companies demonstrating outstanding executive commitment,

dedication to measurement and innovation in corporate philanthropy.
Hugin Online (28.2.2005)

Third-largest law firm creates nonprofit.

DLA Piper Rudnick Gray Cary will create a nonprofit subsidiary, New Perimeter, dedicated solely to international pro-bono work. DLA Piper Rudnick Gray Cary is committing 13,000 attorney hours in the program's first year at a value of more than \$5 million. That takes the firm's total United States pro-bono commitment for 2005 to about 80,000 hours, worth \$23 million.
bizjournals.com (28.2.2005)

Ein Fest für die Alten Meister.

Diplomaten und Manager spenden der Gemäldegalerie im Kulturforum einen Kunstschatz.
Berliner Morgenpost (27.3.2005)

Doctors give needy free surgeries - Nonprofit group has performed 1,500 operations.

For 11 years, Operation Access in San Francisco has been quietly helping patients who have fallen through the medical safety net. The nonprofit organization has facilitated 1,500 free outpatient surgeries - from hernias, the most common surgery, to tonsillectomies to cyst removals -- worth an estimated \$500,000 a year.
San Francisco Chronicle (27.2.2005)

Gründer von Amnesty International gestorben.

Vor 44 Jahren hatte er Amnesty International gegründet. Die Aktion war als eine einjährige Kampagne gedacht. Inzwischen ist AI die größte unabhängige Menschenrechtsorganisation. Nun ist Gründer Peter Benenson gestorben.
Spiegel Online (27.2.2005)

Peter Benenson: Death of Amnesty International founder Peter Benenson, 1921-2005.

Countless people facing persecution have reason to thank British lawyer Peter Benenson, the founder of Amnesty International. It was his inspiration in the 1960s that launched a worldwide citizens' movement to expose and confront government injustice.
Amnesty International USA (26.2.2005)

Klaus Schwab bei FU-Gala in New York geehrt.

Am gestrigen Donnerstagabend wurde zum zweiten Mal der Transatlantic Bridge Award in New York verliehen. Ausgezeichnet wurde im Rahmen der jährlichen Fundraising-Gala der "Friends of Freie Universität Berlin" (FFUB) der Gründer und Vorsitzende des Weltwirtschaftsforums Davos, Klaus Schwab. Ein weiterer Höhepunkt des Abends war die Einrichtung des Stipendien-Programms "Kofi Annan Fellowship in Global Governance", das unter der Schirmherrschaft des Namensgebers und UNO-

Generalsekretärs steht.
idw (25.2.2005)

Fourth Annual DMD (Duchenne muscular dystrophy) Awareness Week Surpasses Fundraising Goal.

Over the past three years, PPMD, which has a full-time staff of three (none of whom are full time fundraisers), raised a combined total of \$200,000 through Awareness Week programs. In this the fourth year, it set an increased goal of raising \$100,000. Through a number of initiatives, from grassroots fundraising programs to a new marketing campaign, this year's Awareness Week was the most successful effort yet, almost doubling the organization's fundraising goals.
FPSnewswire (gefunden am 25.2.2005)

Children's Hospital Fundraising Drive Gets Big Boost.

Today, Scott Niswonger donated a million dollars to the Mountain States Health Alliance Foundation's Children's Hospital Campaign.
Bristol Herald Courier (24.2.2005)

Marathon Jimmy Fund walk raises \$4.4 million.

More than \$4.4 million was raised for cancer research and care at Dana-Farber Cancer Institute by participants in the 2004 Boston Marathon(r) Jimmy Fund Walk. By completing either the full 26.2 miles or 13.1 miles of the famous Boston Marathon route, more than 6,100 walkers proved they were up for the physical and fundraising challenges of the event.
Framingham (24.2.2005)

Cancer charity rejects Springer opera cash.

A cancer charity turned down a £3,000 (€4,300) donation from a performance of Jerry Springer – The Opera after an outcry from religious activists, it emerged today.
Irish Examiner (24.2.2005)

Charitable bodies may come under tax net.

If the Central Board of Direct Taxes has its way, charitable organisations may no longer be able to enjoy their tax-free status. There are proposals to tax donations to some institutions and doing away with tax exemption on profits of institutions if the money is not unutilised in the year of earning the profit.
Business Standard India (24.2.2005)

Privatization: Part 1

Social-services market adapts to lessons of outsourcing.
Philanthropy Journal (24.2.2005)

Fundraising Ban On Stadium Boxes.

As a City Hall corruption trial got under way in federal court this week, the mayor announced a ban on political fund raising at stadium luxury boxes controlled by his administration.
KYW (23.2.2005)

Charity cashes in 130 million Sainsbury shares.
One of the Sainsbury family's charitable foundations sold a 2.6 per cent stake in the supermarket chain that bears the family name yesterday for about £130 million, bankers said.
Times of Malta (23.2.2005)

Kenya: 10,000 Athletes to Run for Charity.
More than 10,000 fun runners from schools and the corporate will take part in the Dettol Heart Run at the Carnivore grounds, Nairobi on March 12.
AllAfrica.com (23.2.2005)

Council leaders welcome charity role change.
The charities regulator decided that there is no law that prevents charities from providing the entirety of a statutory public service - a decision that paved the way for two leisure trusts providing statutory services to the public in Trafford and Wigan to legally become charities. Prior to the decision, charities were only able to supplement public services that a local authority was required by statute to provide, or carry out the entirety of discretionary services.
Guardian Unlimited (22.2.2005)

Charities told to get with the times.
The need for charities to stop living in the past is essential if they are to attract volunteers to their organisations.
Charity Times (21.2.2005)

Stewardship: Part 5
Charities engage donors to build their fundraising base.
While stewardship is considered a "less glamorous backroom activity," it is critical to fundraising because it "creates an opportunity to communicate with donors about the impact of their gifts and provides inspiration for their continued support."
Philanthropy Journal (17.2.2005)

Giving Together: A National Scan of Giving Circles and Shared Giving.
A growing trend in philanthropy, giving circles have funneled more than \$44 million into communities since 2000, a new report says.
Philanthropy Journal (16.2.2005)

U.K. : Famous women strip for charity.
Stars, including Victoria Beckham and Christina Aguilera, and tennis pro Serena Williams have appeared nude for a book in aid of the Elton John AIDS Foundation.
KeralaNext.com (16.2.2005)

Gates Foundation gives \$28 million to support small city schools.
The Bill and Melinda Gates Foundation is donating more than \$28 million to help create small high schools in New York and improve

school facilities, the foundation said Tuesday.
Newsday (16.2.2005)

Valentine's Day lifts charities.

A group of children with angel's wings on their backs sold chocolate flowers at Tsim Sha Tsui Star port, Hong Kong, yesterday, for HK\$35 (US\$4) apiece. With a chocolate and a winged-heart embedded in a silk flower, these specially designed chocolate flowers attracted many pedestrians.
Xinhua News Agency (16.2.2005)

Privatspenden: Grasser lässt Absetzbarkeit prüfen.
Finanzminister Karl-Heinz Grasser schließt die steuerliche Absetzbarkeit von Privatspenden nicht mehr aus. Eine Arbeitsgruppe soll klären, ob es dadurch zu Steuerausfällen kommt oder nicht.
Die Presse (16.2.2005)

Betteln mit System.

Nach US-Vorbild versuchen auch in Deutschland immer mehr Universitäten, ihren Haushalt durch Spenden aufzubessern. Doch die Politik unterstützt das neue Fundraising kaum.
Spiegel Online (16.2.2005)

Texting for Charities.

The recent launch of Landline SMS by British Telecom does away with a number of the issues that have stalled the take up of texting by charities and other voluntary organisations. No subscription or pre-payment is required, as texts are charged to, and itemised on the telephone bill just like any other call.
Lockergnome (15.2.2005)

Namibia: NGOs Received N\$1-Million From Donor.

SELF-sustainability is the goal with which the German Development Service (DED) funnelled N\$1-million into the activities of over 20 Non-Governmental Organisations (NGOs) during the course of last year.
AllAfrica.com (15.2.2005)

UTL Helps Gulu Displaced.

UGANDA telecom has donated eight sacks of non-food relief items to people in Lukodi IDP camp in Gulu district.
AllAfrica.com (15.2.2005)

Nonprofit veteran works to create new philanthropists through giving circles.

Darryl Lester grew up in a rural South Carolina community, one he now realizes was rich with philanthropy, although he says he didn't know it at the time. Today, Lester works to connect communities to organized philanthropy.
Philanthropy Journal (15.2.2005)

Social entrepreneur connects donors to worthy causes abroad.
More than two decades ago, Pamela Hawley wandered away from a Mexican marketplace and witnessed wrenching poverty for the first time. Age 12 at the time, she returned to her home in California, and began a life of service.
Philanthropy Journal (14.2.2005)

Westfälische Kirche setzt auf Fundraising.
Die westfälische Kirche will angesichts knapper werdender Finanzen Spendenwerbung und Fundraising verstärken. Speziell ausgebildete Fundraising-Fachleute sollten künftig Kirchenkreise, Einrichtungen und Gemeinden beraten.
Evangelischer Pressedienst (11.2.2005)

Stewardship: Part 4
Engaging donors tied to making their impact personal.
Patti Stewart, vice chancellor for university advancement at the University of North Carolina at Greensboro, says each donor should be recognized in a way that make the impact of a gift personal.
Philanthropy Journal (10.2.2005)

Nokia rings up the donations with the world's largest charity box.
Nokia, the leader in mobile communications, is supporting an attempt to break a Guinness World Record for the largest charity box ever during the 2005 Dubai Shopping Festival (DSF).
AME Info (10.2.2005)

The charitable millionaire.
George Cheihk lived his dream. The director of the Q.L.D. Group had always wanted to make other people's dreams come true, so he gave away more than \$1 million to charity each year.
Seven.com.au (10.2.2005)

Bush erhöht Hilfszusage auf 950 Millionen Dollar.
US-Präsident Bush will die finanzielle Unterstützung für die von der Flutkatastrophe in Südasien betroffenen Länder um 600 Millionen Dollar aufstocken. Damit beliefe sich die US-Hilfszusage für die Tsunami-Region auf insgesamt 950 Millionen Dollar.
Spiegel Online (10.2.2005)

Fundraising: Ehemalige Uni-Präsidenten als Fundraiser.
Eine 15-köpfige Gruppe ehemaliger Universitätsrektoren, -präsidenten und -kanzler, die in den Ruhestand eingetreten sind oder kurz davor stehen, bereiten in Deutschland eine Kampagne vor. In den kommenden Jahren wollen sie nichtstaatliche Gelder zu Gunsten der deutschen Universitäten einwerben. Darauf verständigten sich die beteiligten Personen anlässlich der "17th International Conference on Higher Education (I.C.H.E.)", die im September in Luxemburg unter dem Thema "Fundraising for Universities" stattfand.
Deutsche Wirtschaft AG (9.2.2005)

Pitt launches athletics fundraising campaign.

The goal of the campaign is to improve the national profile of the university's athletic program and raise \$45 million during the next three years.

Pittsburgh Business Times (9.2.2005)

Board of Education Examines Fundraising Policy.

Since December 2003 the Board of Education has directed special attention to school fund-raising issues such as equity, incentives, educational impact, and the accountability of school activity funds.

Western Howard County View (9.2.2005)

Funding evangelism

Conservative funders direct dollars to promote family values, study says.

Conservative foundations are using their resources to guide the political debate around "traditional family values" and evangelical issues such as abortion, same-sex marriage and stem cell research, a new study says.

Philanthropy Journal (9.2.2005)

Many environmental groups in West struggle, survey says.

One in three environmental groups in the western U.S. and Canada have reduced their budgets over the last two years, a new study says, and at least that many have laid off staff or reduced their hours and benefits.

Philanthropy Journal (8.2.2005)

Kofi Annan und Christo & Jeanne-Claude bei FU-Gala in New York.

Die Liste namhafter Persönlichkeiten ist lang, die ihr Kommen zur zweiten Fundraising-Gala der "Friends of Freie Universität Berlin" in New York am Donnerstag, dem 24. Februar 2005, zugesagt haben. Darunter zählen der Generalsekretär der Vereinten Nationen, Kofi Annan; das Künstlerehepaar Christo & Jeanne-Claude, die derzeit mit ihrem Großprojekt "The Gates" im Central Park die kulturellen Nachrichten bestimmen; Prof. Dr. Peter Eigen, Gründer und Vorsitzender von "Transparency International" sowie der Gründer und Vorsitzende des Weltwirtschaftsforums Davos, Prof. Dr. Klaus Schwab, der den diesjährigen "Transatlantic Bridge Award" der Friends of Freie Universität Berlin erhält.

idw (7.2.2005)

Investment firm chief gives \$40 million to Notre Dame.

The head of a Chicago private investment firm has donated \$40 million to the University of Notre Dame--the second largest donation in the school's history--officials said Friday.

Chicago Tribune (6.2.2005)

Steuerliche Maßnahmen für Spenden gelten bis Juni 2005.

Vor dem Hintergrund der großen Hilfsbereitschaft und Spendenbereitschaft zur Seebeben-Katastrophe in Südostasien hat

das Bundesministerium der Finanzen kürzlich einen Katalog von Maßnahmen bekannt gegeben, der die steuerliche Behandlung von Spenden entbürokratisiert und erleichtert. Diese vereinfachten Formen steuerlicher Anrechenbarkeit gelten für den Zeitraum vom 25. Dezember 2004 bis zum 30. Juni 2005. Geltungsbereich sind die Länder Indien, Indonesien, Sri Lanka, Thailand, Malaysia, Birma (Myanmar), Bangladesch, die Malediven, Seychellen sowie Kenia, Tansania und Somalia.
banktip (5.2.2005)

Palmer spendet seine Pension
Stuttgart - Der ehemalige Staatsminister Christoph Palmer (CDU) wird seine umstrittene Pension einer gemeinnützigen Organisation spenden. Sein CDU-Kreisverband bestätigte einen entsprechenden Bericht der "Stuttgarter Nachrichten" am Freitag in Stuttgart.
Stuttgarter Zeitung (4.2.2005)

Stewardship: Part 3
Personal contact a strategy to boost giving.
Asked to identify the three actions by charities that would most affect their willingness to keep giving, donors surveyed by fundraising consultant Penelope Burk said they wanted prompt and personalized acknowledgement of gifts, confirmation that the charity was using their gift as intended and, before being asked for another gift, measurable results showing the impact of previous gifts.
Philanthropy Journal (3.2.2005)

U-turn on cultural charity status.
The national library, museums and galleries were among those organisations which launched a highly effective lobbying campaign when it belatedly became clear that the draft charity law would take away their charity status, and put at risk some £140m of fundraising planned in the next 10 years.
Glasgow Herald (3.2.2005)

Gifts In Kind - Global Leaders In Product Philanthropy.
Global Leaders In Product Philanthropy - A generous 3M corporate product donation in 1983 marked the beginning of Gifts In Kind International, a charitable organization that today is the 3rd largest charity in the U.S. Today's top manufacturers and retailers, including 44 percent of the Fortune 500 companies, rely on Gifts In Kind International to design and manage the donation process.
Lockergnome (2.2.2005)

Philanthropy helped develop ideas for creating wealth.
In 1929, Albert Cowles contributed funds to establish the Cowles Commission at the University of Chicago, helping to launch the field of econometrics that has yielded the fundamental principles and tools that have shaped the modern stock market.
Philanthropy Journal (2.2.2005)

Spenden und Steuern in der Schweiz.
Die Stiftung Zewo, die sich für die Förderung von Transparenz und
Lauterkeit im Spendenwesen einsetzt, hat ein Merkblatt über
steuerliche Abzüge von Spenden herausgegeben.
St. Galler Tagblatt (2.2.2005)

Mehr als 400 Millionen Euro Spenden für Flutopfer.
Nach der Flutkatastrophe in Asien sind allein in Deutschland weit
mehr als 400 Millionen Euro an Spenden zusammengekommen.
News-Ticker.org (1.2.2005)

Moral values drive most U.S. volunteers, study says.
Almost six in 10 adults in the U.S. volunteered time to a nonprofit or
charity in 2004, a new study says, an increase of 9 percentage points
over the previous year.
Philanthropy Journal (1.2.2005)

Three Red Cross chapters join forces for major-gifts drive.
In a move that could prompt further consolidation and even a merger,
the three Red Cross chapters in the Triangle plan to hire a major gifts
officer who will launch an effort to raise nearly \$500,000 in the next
three years to benefit all three chapters.
Philanthropy Journal (31.1.2005)

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