

Fundraising Newsletter 3/2005

Charity highway: the new route to wealth.

Mumbai: A decade ago, when the country's economy and markets were on a high, religious and charitable institutions had the enviable experience of being recipients of generous private donations from foreigners.

A repeat show of the 1995-96 munificence seems likely this fiscal.

At a time when the economy is on a relatively high growth trajectory, inflows of private gifts and donations may again touch decade-ago levels.

Economictimes (31.3.2005)

Who is giving?

Most Americans give, but the low-income give more, study says.

Philanthropy Journal (30.3.2005)

Charities get Euro 5.3 million Telethon funds boost.

Irish charities have received a €5.3 million windfall today after

People In Need announced the allocation of grants from its Telethon 2004 funds.

Almost 760 charities will benefit from the money, including organisations working with the homeless, children's charities and organisations for the elderly.

eircom net (30.3.2005)

Safeway Foundation Awards \$153,000 in Grants to 138 Schools and Local Charities.

The Safeway Foundation has awarded more than \$153,000 in grants to 138 schools and local charities in Colorado, Nebraska, New Mexico, South Dakota and Wyoming to support a wide range of neighborhood programs and activities.

The funds represent contributions made to the Foundation during 2004 by employees of Safeway's Denver Division, matched by an equal amount from Safeway, (NYSE:SWY). Schools and charities were recommended for funding by staff members at local Safeway stores.

dBusinessNews.com (30.3.2005)

UNICEF responds quickly to massive earthquake off Sumatra.

UNICEF has completed a flyover assessment of Nias and Similue, the islands struck by a massive earthquake off the coast of Sumatra on 28 March, and plans to airlift emergency supplies as soon as possible.

Medical News Today (30.3.2005)

Charities Attract Newcomers to Running.

Distance running is becoming more mainstream, and charity events are a big reason, experts say. More than \$560 million was raised for charities in 2003, an 8 percent increase over the previous year, according to USA Track and Field. Figures for 2004 have not been released, but if the trend continues, even more money will be raised. AP via ABCNEWS.com (30.3.2005)

Wie Milliarden Dollar am Hindukusch versickern

Die Politik pumpt Milliarden in den Wiederaufbau Afghanistans - die junge Republik am Hindukusch ist zum Dorado für internationale Berater geworden. Sie haben sich in Kabul in bequemen Büros eingerichtet, der Geldsegen fließt derweilen zurück in die Geberländer.

Spiegel Online (29.3.2005)

Fantastisches Fundraising.

Nicht nur für Fans von Stardirigent Franz Welser-Möst eine Wohltat: Das Benefizkonzert der Symphoniker anlässlich der 125-Jahr-Feier des Österreichischen Roten Kreuzes.

Wiener Zeitung (24.3.2005)

Universität Greifswald startet größtes Fundraising-Projekt Mecklenburg-Vorpommerns.

Mit einer Ringvorlesung läutet die Universität Greifswald am Mittwoch, dem 13. April 2005, ihr bislang größtes Fundraising-Projekt ein. Bis zum Jahr 2007 sollen 5 Mio. Euro Spendengelder eingeworben werden, um das jetzige Physikalische Institut im Herzen der historischen Altstadt Greifswalds zu sanieren und als Universitätsschauhaus auszubauen.

idw (Pressemitteilung) (24.3.2005)

The next Jewish philanthropists.

American Jews and Israelis may debate how to allocate philanthropic dollars and whether Israel today needs the kind of overseas funding that helped to create the state. But there is no debate about the ongoing need for Jewish philanthropy to support education and to help Jews in need domestically and around the world. Where, however, are the Jewish philanthropists of the future going to come from and will the sense of collective responsibility among Diaspora Jews be maintained?

Jerusalem Post (24.3.2005)

Privatization: Part 5

Nonprofits last resort for delivering social services.

Growing demand and the lack of a financial payoff leave nonprofits with critical challenges, with government contracting increasing government "ownership" of a growing number of nonprofits, making it tough for them to also be government's conscience, a nonprofit leader says.

Philanthropy Journal (24.3.2005)

Special Report: Planned Giving.

Market forces prompt embrace of planned giving by donors, charities.

Planned giving spurred by tax incentives, wealth transfer, competition.

Donors, nonprofits look for ways to integrate charitable giving.

Economic trends shape evolving planned-giving strategies.

Smaller nonprofits can launch modest planned-giving programs.

Philanthropy Journal (23.5.2005)

Flutkatastrophe: "Tragischer Auslöser für Solidarität".

Die Tsunami-Spenden heimischer Unternehmen setzen einen Trend zu mehr sozialer Verantwortung fort.

Die Presse (21.3.2005)

Tsunami-Hilfe: Die Flut erweichte Spenderherzen.

Die Zahlungsmoral sprengte bisher alle Rekorde. Doch der Finanzbedarf für den Wiederaufbau ist rund dreimal so hoch wie die bis heute versprochenen Gelder.

Die Presse (21.3.2005)

Gross-spende.

Österreichs Notare haben sich der Hilfsaktion mit einer Großspende in der Höhe von 130.000 Euro angeschlossen.

Die Presse (21.3.2005)

Privatization: Part 4

Drive for profits can create gaps in delivery of social services.

Some social services simply offer no payoff to for-profit providers, nonprofit executives and experts says. Yet demand for social services is growing.

Philanthropy Journal (17.3.2005)

China, the new kid on the charity block.

Private donations poured in, pop stars eagerly took to the stage for fund-raising concerts and newspapers praised the generosity of ordinary people. Giving became more than just helping survivors; it turned into a crusade, a point of national pride. Nothing unusual after a disaster like the Asian tsunami - except this is China, which has never before witnessed such a reaction to an overseas calamity. .

International Herald Tribune (16.3.2005)

Stadionnamen: Bitte kauf mich!

Pilgern die BVB-Fans bald ins Stade.on? Immer mehr Fußballclubs verkaufen die Namensrechte an ihren altherwürdigen Spielstätten, um Geld in die klammen Kassen zu bekommen. Angefangen hat

alles am Fürther Ronhof. SPIEGEL ONLINE erinnert an die guten alten Namen.
Spiegel Online (16.3.2005)

Peter Kay Set For Number One With Charity Single.
Gig Wise (15.3.2005)

Education, Involvement, Wealth, Age Key to Philanthropy.
"Portrait of Philanthropy: The Capacity for Individual Giving in Howard County" was commissioned to provide information about the rapidly changing environment in Howard County for The Columbia Foundation and the nonprofit organizations it funds.
The Business Monthly 3/2005

Philanthropy is the best foreign aid.
Columbia professor Jeffrey Sachs intends to cut world poverty in half. He outlines his plan in a cover story in this past week's Time magazine.
Town Hall (15.3.2005)

United Way campaign nears \$17M mark.
bizjournals.com (14.3.2005)

Donations to higher education up.
Non-alumni contributions drive growth in personal giving.
Donations to colleges and universities rose 3.4 percent last year, in part due to an increase in giving from non-alums, a new report says.
Philanthropy Journal (14.3.2005)

Poker for charity is hottest trend.
The latest on board is Speakeasy Casino, which will supplement a high-stakes Texas hold'em tournament with a complete run of vices straight from Vegas -- roulette, craps, slot machines, black jack plus a cigar bar and lounge singer. But it's all for a good cause.
San Jose Business Journal (11.3.2005)

Forbes Special Report: The World's Billionaires.

Die Top 10:

William Gates III
Warren Buffett
Lakshmi Mittal
Carlos Slim Helu
Prince Alwaleed Bin Talal Al Saud
Ingvar Kamprad
Paul Allen
Karl Albrecht
Lawrence Ellison
S Robson Walton

Kommentar:

Why So Many New Billionaires?

In just the last two years, we have added an astonishing 215 new names to the ranks of the world's billionaires. In 2003 we found 476 billionaires. Today it's a record 671. Their aggregate net worth has grown from \$1.4 trillion to \$2.2 trillion. The average net worth has also jumped, from \$2.9 billion to \$3.2 billion. To what do the billionaires owe their good fortunes?

Big Spenders.

It often takes a lifetime to amass a billion-dollar fortune. But how long does it take to blow a billion?

Billionaire Hometowns.

Forbes (11.3.2005)

Aldi - Gründer von indischem Metall - Maharadscha deklassiert.
Bill Gates, der Gründer des Softwaregiganten Microsoft, ist und bleibt laut Berechnungen des US-Magazins "Forbes" der reichste Mann des Planeten. Aldi-Gründer Karl Albrecht hingegen wurde von dem Inder Lakshmi Mittal seines Top-Platzes beraubt.
Spiegel Online (11.3.2005)

Privatization: Part 3

Outsourced social services fall short of expectations.

Government efforts to hire private contractors to curb costs while maintaining or improving social services have run afoul of unrealistic expectations and contractual problems, experts say.

Philanthropy Journal (10.3.2005)

Marketing und Fundraising für Kunst und Kultur.

Nach Auffassung von Becky Ann Gilbert vom Deutschen

Fundraising Verband Berlin können die deutschen

Kultureinrichtungen viel vom Erfolg der MoMA-Ausstellung in

Berlin lernen. Ohne das Engagement von Privatpersonen wäre dieses Projekt nie ins Leben gerufen worden.

DeutschlandRadio (10.3.2005)

Schweizer Sporthilfe: Wechsel vom Sponsoring zum Fundraising.

Seit Beginn dieses Jahres sieht sich die Sporthilfe als reine

Fundraising-Institution. Die Stiftung entscheidet nicht über die

Vergabe von Mitteln, sondern ist für deren Beschaffung

verantwortlich. Die Vermarktung der Olympischen Ringe liegt neu in der Hand von Swiss Olympic.

persoenlich.com (9.3.2005)

Grants drop, but some areas show gains.

Giving by the largest U.S. foundations fell 10 percent in 2003, a new study says, but general operating grants rose to record levels and

some funding areas saw increases.
Philanthropy Journal (7.3.2005)

ROH Launches Massive Fundraising Campaign.
The Royal Ottawa Hospital has launched the biggest fundraiser in its history. The goal is to raise 15 million dollars in the next 2 years for the local share of the re-development of the hospital.
CFRA Radio (9.3.2005)

College ranks 19th in overall fundraising.
The College's aggressive fund-raising "Campaign for the Dartmouth Experience" may be long overdue. According to a recently published report from the Council for Aid to Education, Dartmouth received just over \$116.5 million in voluntary donations last year, a sum surpassing only Brown University in the Ivy League.
The Dartmouth (9.3.2005)

University fundraising moving in right direction.
Cornell is third among American universities in total gifts. C.U. Endowment Funds Increase. Despite this good news, Cornell still lags behind other peer institutions, especially in the Ivy League, in terms of net endowment growth and faculty salary. Indeed, Cornell still has the lowest per-student endowment of the Ancient Eight.
Cornell Daily Sun (7.3.2005)

Wesleyan exceeds capital campaign fundraising goal.
Wesleyan University announced last week that the school has surpassed its goal for its five year capital campaign by \$31 million. With 68 percent of alumni participating in the campaign, along with 3,472 parents, 219 corporations and foundations and more than half of the senior faculty, the university raised a total of \$281 million, according to a press release.
Middletown Press (7.3.2005)

Uganda: EU Donates Shs40b to Boost Agriculture.
The Plan for Modernisation of Agriculture (PMA), on Friday received a substantial financial boost worth Shs40 billion (Euros17.5 million) from the European Union.
The Monitor (7.3.2005)

Investment in arts reaps individual, societal benefits.
Investment in the arts pays dividends primarily in the satisfaction and fulfillment of individuals who experience it, but also to the community as a whole, a new study says.
Philanthropy Journal (4.3.2005)

Silicon Valley Hispanics among region's most generous groups.
While Hispanics in the Silicon Valley area may not define their activities as philanthropy, nine in 10 have participated in charitable giving and three in four have volunteered their time, a new report

says.
Philanthropy Journal (4.3.2005)

Sarajevo: Reception for Donors.
The Sarajevo Canton Fund for the protection of cemeteries of Shehids and fallen soldiers organised a reception in the Holiday Inn hotel in Sarajevo on Wednesday evening for donors who helped the construction of memorials to Shehids and fallen soldiers.
FENA, Bosnia and Herzegovina (3.3.2005)

Privatization: Part 2
For-profit contractors turned to nonprofits to deliver social services. Federal "welfare-reform" policies in the 1990s increased the competition to deliver social services, said Stephen Rathgeb Smith, a professor of public affairs at the University of Washington who studies nonprofit social services.
Philanthropy Journal (3.3.2005)

Charity is his passion - for three decades.
New York, March 3 : For almost 31 years now, charity has been a passion for 66-year-old Indian American Jaydev Desai. Since 1975 the New Jersey resident has collected \$235,000 in donations in the US for poor people, mentally retarded children and disadvantaged students in India.
Over 200 organisations in India have received donations from Desai. His target this year is \$20,000.
Webindia123.com (3.3.2005)

Heilsarmee sammelt 4,5 Millionen.
Die Heilsarmee hat mit ihrer Weihnachtskampagne 2004 «Im Gleichschritt mit Mitmenschen» das gute Vorjahresergebnis wiederholen können. Allein mit der Topfkollekte sind 1.5 Millionen Franken gesammelt worden. Über drei Millionen Franken zahlten Spenderinnen und Spender auf den schriftlichen Aufruf ein.
jesus.ch (2.3.2005)

Charitable Giving to U.S. Colleges Rises.
After two years without growth, charitable contributions to U.S. colleges and universities rose 3.4 percent last year to a record \$24.4 billion.
AP via ABCNEWS.com (2.3.2005)

Bush Says \$2 Billion Went to Religious Charities in '04.
The administration awarded \$2 billion in grants last year to social programs operated by churches, synagogues and mosques. A White House official said that was probably the most money the federal government had given in one year to religious charities.
New York Times (2.3.2005)

Top charity donors giving big.
A study by the Chronicle of Philanthropy found the 60 largest U.S.

donors gave a total of \$10.1 billion to charity last year, a 70-percent increase from the \$5.9 billion donated in 2003.

World Peace Herald (1.3.2005)

Festveranstaltung: Stiftungsrat vergibt erstmals seine Förderpreise. In einer Festveranstaltung wird der Stiftungsrat der Georg-August-Universität Göttingen seine im vergangenen Jahr erstmals ausgeschriebenen Förderpreise an die Preisträger übergeben. Die Urkunden überreicht der Stiftungsratsvorsitzende und Generalsekretär der VolkswagenStiftung, Dr. Wilhelm Krull, am Mittwoch, 9. März 2005, in der Kleinen Aula am Wilhelmsplatz. Die drei mit jeweils 2.500 Euro dotierten Auszeichnungen, die sich an Lehrende und Studierende sowie Mitarbeiterinnen und Mitarbeiter der Georgia Augusta richten, werden für die Bereiche Fundraising und Alumni sowie Wissenschaft und Öffentlichkeit und außerdem für herausragende Veröffentlichungen junger Forscherinnen und Forscher verliehen. An der Veranstaltung nehmen das Präsidium der Universität und die Mitglieder des Stiftungsrates, der Senat und weitere Gäste teil.

idw Pressemitteilung (1.3.2005)

Wake homeless lose friend, advocate, champion.

When John Harrison wasn't getting coffee at Cup A Joe on Hillsborough Street in Raleigh, N.C., you could likely find him searching the streets and woods in and around the city looking for the chronically homeless, severely mentally-ill people he spent his life trying to help. Harrison, 59, an outreach worker for Wake County Human Services, died Feb. 14 of lung cancer.

Philanthropy Journal (1.3.2005)

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