

THE FUNDRAISING INSTITUTE

Fundraising Newsletter 9/2005

[The Art and Science of Major Gift Fundraising.](#)

OnPhilanthropy.com (30.9.2005)

[Pro Juventute trotz Neuausrichtung noch mit Verlusten.](#)

NZZ Online (30.9.2005)

[Campaign Fundraising Skyrockets.](#)

Fundraising for the special election called by Gov. Arnold Schwarzenegger to implement his policy agenda is approaching \$200 million, and the price of television time for political ads is hitting new heights.

KTLA (30.9.2005)

[Hasso Plattner geht stiften.](#)

Der milliardenschwere Softwaremogul Hasso Plattner, 61, schenkt der Wissenschaft abermals viel Geld. Insgesamt 60 Millionen Euro gehen an eine neue Denkfabrik im Silicon Valley und an junge Firmengründer in Potsdam.

Spiegel Online (30.9.2005)

[Red Cross Criticized, Urged to Share Cash.](#)

As its hurricane relief donations near the \$1 billion mark, more than double all other charities combined, the American Red Cross is encountering sharp criticism of its efforts and mounting pressure to share funds with smaller groups.

Guardian Unlimited (29.9.2005)

[The Charity People launches 10 Step Guide to starting a career in the not-for-profit sector.](#)

The guide outlines the key points to bear in mind when considering a change in career or when starting out in a first role.

Online Recruitment (29.9.2005)

Named gifts: Part 5

[Charities look for ways to package gift-naming opportunities.](#)

With pressure growing to raise money, charities are looking for creative ways to develop new naming opportunities.

Philanthropy Journal (29.9.2005)

[New Fundraising Website RestoreTheSpirit Founded With Commitment to Raise Over \\$1 Million.](#)

Funds are raised through the sale of uniquely designed ribbon magnets and wristbands. The site's first initiative is to raise over \$1 million to support

survivors of Hurricane Katrina. Habitat for Humanity will be among the first to receive funds. Fundraising partnerships with churches and other non-profits are also being developed.
PR Web (29.9.2005)

[Novel approach to fundraising pays off big.](#)

Writers' fans shell out \$90,000 for chance to be part of their work.
Houston Chronicle (28.9.2005)

[Charitable concert to help Russian orphans held in New York.](#)

U.S. businessmen, representatives of all waves of the Russian emigration and Russian diplomats attended. All the money raised in the concert, about 50,000 dollars, will go to creative and educational programs for orphans and children with limited possibilities in Russia.
Itar Tass (28.9.2005)

[Kelly Holmes praises charity run by children.](#)

Tens of thousands of schoolchildren across the country will take part in a Schoolchildren for Children day and will be walking or running at least a mile as part of an organised fitness activity at their school.
News Wales (28.9.2005)

[Hurricane Fundraising & Other Charities.](#)

Interest-only mortgages... Profiteering from Katrina... The "not-so-blind" trust... Helping people with disabilities post-storm.
Poynter Institute (27.9.2005)

[Weitere Spende für Elbphilharmonie.](#)

Mit einer Spende von 10 Millionen Euro will der Hamburger Unternehmer Michael Otto die Realisierung der Elbphilharmonie unterstützen.
NDR Online (26.9.2005)

[Forbes: Ab 900 Millionen ist man dabei.](#)

Die 400 reichsten US-Bürger besitzen 1,1 Billionen Dollar.
Die Presse (24.9.2005)

[Doch nicht reich? Paris Hilton bei Millionen-Lüge ertappt.](#)

Die verwöhnte Millionenerbin gab vor, sechs Millionen Dollar für die Opfer von New Orleans gespendet zu haben.
freenet.de (23.9.2005)

[Mobile No nets \\$90,000 in Qatar charity auction.](#)

Mobile phone numbers went under the hammer for up to \$90,000 in a charity auction organised by Qatar Telecom (Qtel) in the Gulf Arab state, company officials told AFP yesterday.
Khaleej Times (22.9.2005)

[USA: 'Dine for America' für die Hurrikan-Geschädigten an der Golfküste wird Mega-Ereignis.](#)

Bereits mehr als 11.000 Restaurants haben unterschrieben und geben an diesem Tag einen Teil oder ihre kompletten Erlöse ab

weisen Tag einen Teil der mit kompletten Erbsen ab.
cafe-future.net (22.9.2005)

Millionen-Spende für Hurrikan-Opfer.

Die amerikanischen Footballer haben ein Herz für die Opfer des Hurrikans Katrina. Bis zum Dienstag gingen Spenden in der Höhe von 27 Millionen Dollar ein.

eBund (21.9.2005)

Fundraising News: Big guns to brainstorm charitable giving ideas.

Lord Richard Best, the chairman of the Giving Forum, is to meet directors of the Charities Aid Foundation next week to draw up a top-20 list of ways to boost giving in the UK.

ThirdSector (21.9.2005)

Selling Charity in a Bottle.

Bottled water everywhere, but which brand to drink? Ethos Water wants to help consumers choose by tapping into their consciences. Founded in 2002 and acquired by Starbucks (SBUX) in April, Ethos donates 5 cents for every bottle it sells to help bring clean water to developing countries.

Business 2.0 (21.9.2005)

WWII Veteran Repays Red Cross Kindness by Helping Katrina Survivors.

American Red Cross (21.9.2005)

Survey: only 2% see donating to charities as best way to eradicate poverty.

New research undertaken by international development charity World Emergency Relief has revealed a startlingly low level of public confidence in the results of the G8 summit at Gleneagles in July.

AlertNet (21.9.2005)

Camilla's gift to help self-harm charity.

Telegraph (21.9.2005)

The Statesman.

Bono has promised to let the world spin on its own axis for a while. But it can't be left alone for long; there's so much proselytizing still to do. Bono's next target is the American people: he expects to have an army of 10 million activists signed up for the One Campaign by 2008.

The New York Times Magazine (18.9.2005) (Registrierung erforderlich)

Fundraising im Wiener Künstlerhaus.

Das Wiener Künstlerhaus braucht dringend Geld für die Sanierung. Rund zehn Millionen Euro sind notwendig. Mit einer Kunstauktion und Charity-Gala am 29. September will man einen Teil des Geldes auftreiben.

ORF.at (16.9.2005)

Auktionen im und für das Künstlerhaus.

Zum Kunstauktionshaus wird am 29. September kurzzeitig das Wiener Künstlerhaus. Diese Aktion ist Teil des Fundraising-Plans, mit dem das Künstlerhaus sein Drittel des Sanierungsbedarfs von 10 Mio. Euro lukrieren

will.

Der Standard (16.9.2005)

[China to provide US\\$10b for poor countries.](#)

President Hu Jintao announced at the United Nations in New York Wednesday new measures to help other developing countries including providing more aid for such countries.

China Daily (15.9.2005)

[»Geld allein hilft nicht«.](#)

Franz Nuscheler über die »uneinlösbaren Versprechen« der Entwicklungspolitik.

Die Zeit (15.9.2005)

[Richard Klausner Steps Down as Executive Director of Gates Foundation's Global Health Program.](#)

Medical News Today (15.9.2005)

[Best Buy donates \\$6M to local nonprofits, including \\$2.5M for University of Minnesota stadium.](#)

bizjournals.com (15.9.2005)

[Dont Mail The Dead.](#)

The NonProfit Times (15.9.2005)

[The friendly philanthropists.](#)

The son of an Ayrshire grocer and a working-class boy from Arkansas who went on to hold the most powerful office on Earth are, between them, attempting not only to lift millions out of poverty, but change the way aid is delivered to the world's most under-developed countries.

The Herald (15.9.2005)

[Jacko plans star charity single.](#)

As Michael Jackson watched the destruction of New Orleans from a palace in the distant desert kingdom of Bahrain, he saw an opportunity to help others - and has since been trying to organize an all-star charity single that just may end up helping his flagging career as well.

The Standard (15.9.2005)

[Prince William a patron for homeless charity.](#)

CTV.ca (14.9.2005)

[Charity with 100 million fans.](#)

The Mozilla Foundation, which is registered as a charity in the United States and is most famous for its Firefox internet browser, is full of surprises.

The Times (13.9.2005)

[Bogus winner made fake charity donation.](#)

Independent Online (13.9.2005)

[Stars helfen Michael Jackson](#)

Lenny Kravitz, Mariah Carey, Jay-Z: Michael Jackson kann bereits eine beeindruckende Liste von prominenten Unterstützern aus der R&B-Szene für seine geplante Benefiz-Single vorweisen. Der Erlös soll den Opfern des Hurrikans "Katrina" zugute kommen.
Spiegel Online (13.9.2005)

[Katrina's Fund Raising Frenzy: Too Much and Not Enough.](#)

It seems as though Americans have concluded that the only way to help a suffering people is through money, lots of it, more than you can afford, more than any one else deserves. Corporations, celebrities, right wing and left wing institutions, high school kids and cops are scrambling to fund-raise.
Common Dreams (12.9.2005)

[Spendendesaster: USA blockieren Hilfe - und die Deutschen knausern.](#)

Weil die US-Regierung befürchtete, deutsche Care-Pakete seien BSE-verseucht, hat sie 15 Tonnen Lebensmittel für "Katrina"-Opfer nicht ins Land gelassen. Eine Umfrage ergab inzwischen, dass die Deutschen für Katrina-Opfer wenig oder gar nicht spenden wollen.
Spiegel Online (10.9.2005)

[Arbeit für Behinderte: Sozial-Supermärkte erobern neue Nischen](#)

In den Lebensmittelmärkten der Kette CAP finden behinderte Menschen eine Arbeit, die sie fordert. Manche räumen Ware in die Regale, andere übernehmen auch Management-Aufgaben. Bei Kunden kommt das Konzept an - bis Dezember eröffnen bundesweit sechs neue Filialen.
Spiegel Online (10.9.2005)

[Private sichern 13 Millionen für neues Stadt-Casino zu.](#)

Für das neue Stadtcasino von Zaha Hadid am Barfüsserplatz in Basel fließen die Millionen: Von nötigen 40 Spenden-Mio. ist ein Drittel zugesichert. Eine Ausstellung im Architekturmuseum über die aus dem Irak stammende Architektin soll für Goodwill und Geld sorgen. Basler Zeitung (9.9.2005)

[Internet scams exploit generosity.](#)

Donations for Katrina relief are approaching \$600 million and scam artists are angling for a share of the money.
Philanthropy Journal (9.9.2005)

[Let the People Rebuild New Orleans.](#)

It's a radical concept: The \$10.5 billion released by Congress and the \$500 million raised by private charities doesn't actually belong to the relief agencies or the government; it belongs to the victims. Put another way, the people Barbara Bush tactfully described as "underprivileged anyway" just got very rich. Except relief and reconstruction never seem to work like that.
The Nation (9.9.2005)

[Named gifts: Part 2](#)

[Process for soliciting naming opportunities begins early.](#)

Charities thinking about naming opportunities as a fundraising strategy need to recognize that placing a donor's name on a building or program involves a long process and a lot of work.

long process and a lot of work.
Philanthropy Journal (8.9.2005)

[NGO Fair Announced in Banja Luka.](#)
Oneworld (8.9.2005)

[Indian NGO decries new Asia Pacific eco-partnership.](#)
Environment watchdog Centre for Science and Environment (CSE)
Wednesday slammed the government for getting drawn in by the US, "the world's biggest polluter", into a non-binding emissions control agreement.
Netindia123 (7.9.2005)

[Nonprofits Using Convio for Hurricane Katrina Campaigns Raise \\$90 Million Online in Seven Days.](#)
In Addition to Disaster Relief Groups, Other Organizations – Especially
Animal Welfare Groups – Raise Record Funds Online.
New Age Media Concepts (7.9.2005)

[Katrina spurs Oxfam America's first US relief effort.](#)
Reuters (7.9.2005)

[NGOs urges support from govt, public.](#)
The number of NGOs in China has increased from 6,000 in 1978 to 142,000 in 2003. The amount of donations handled by NGOs' each year accounts for 0,05 percent of China's GDP. About 60 percent of local NGOs work on an annual budget of less than 20,000 yuan (about 1,340 US dollars) each, and merely five percent of them are cooperating with international organizations.
China Economic Net (7.9.2005)

Nonprofits concerned about donors, accountability
[New survey of nonprofits identifies top challenges.](#)
While the nonprofit industry as a whole confronts concerns about accountability, getting and keeping new donors remains the biggest challenge facing individual nonprofits.
Philanthropy Journal (7.9.2005)

[Unsuitable donations cost charity shops millions.](#)
Oxfam has launched a new public initiative in light of figures from the Association of Charity Shops revealing that £4.5 million is wasted annually sorting, recycling and storing unsuitable donations.
Charity Times (6.9.2005)

Katrina spurs tripling in donations to World Vision
[Relief agency uses tech upgrade to handle surge in giving.](#)
In the immediate wake of Hurricane Katrina, donations to World Vision are running at three times normal, an increase the relief agency is handling, thanks to extra processors it built into its server but that it pays for only when used.
Philanthropy Journal (6.9.2005)

[Grisham spendet Millionen für Hurrikan-Opfer.](#)
Bestsellerautor John Grisham ("Die Firma") hat fünf Millionen Dollar

gespendet, um den Hurrikan-Opfern in Mississippi beim Wiederaufbau zu helfen. Er habe die Spende öffentlich gemacht, um andere auch dazu zu bewegen, Geld zu geben, sagte er.
n24.de (5.9.2005)

[Friends and foes offer US Katrina help.](#)

The US State Department said more than 55 countries had offered some kind of assistance so far, including Iran and North Korea, dubbed in 2003 as part of an "axis of evil" by the Bush administration.
Aljazeera.Net (4.9.2005)

[Die internationale Hilfe nach "Katrina".](#)

Nach der Ankündigung der USA, internationale Hilfe für die Katastrophenregion anzunehmen, haben bislang rund 55 Staaten ihre Unterstützung zugesagt.
tagesschau.de (4.9.2005)

[Hilfe ohne Formulare.](#)

Die offizielle Hilfe läuft an, doch sie hat das Gesicht einer militärischen Operation.
Die Zeit (3.9.2005)

[China offers US\\$5 million to hurricane victims.](#)

The Chinese government has decided to offer disaster relief up to 5 million US dollars along with emergency supplies to the people in the the United States victimized by Hurricane Katrina.
China Daily (3.9.2005)

[Weltweite Hilfe für US-Flutopfer.](#)

Nach einigem Zögern akzeptiert Washington fremde Unterstützung.
Die Presse (3.9.2005)

[Fundraising telethons set for Katrina victims.](#)

The six major networks — CBS, ABC, Fox, NBC, the WB and UPN — will air a prime-time special Friday to raise money for survivors of Hurricane Katrina.
Houston Chronicle (2.9.2005)

[Katrina Fundraising Tops \\$100 Million.](#)

Less than a week after Hurricane Katrina, American giving to help storm victims has surged past the level raised for South Asia tsunami relief in the same period, nearing the \$100 million mark, according to charities and experts. But relief groups and federal officials worked to keep the donations flowing from Americans worried about oil prices and the economy.
Outside the Beltway (2.9.2005)

[100 Millionen Euro Bußgeldzuweisungen an gemeinnützige Organisationen.](#)

Trotz leerer Staatskassen weisen Gerichte und Staatsanwaltschaften gemeinnützigen Organisationen weiterhin hohe Geldauflagen zu.
Presse Mitteilung (2.9.2005)

Müllskandal: Ex-SPD-Politiker muß überraschend ins Gefängnis.

Im Zusammenhang mit dem Kölner Müllskandal ist der ehemalige SPD-Politiker Norbert Rüter wegen Bestechlichkeit und Beihilfe zur Bestechlichkeit verurteilt worden. Er muß nach dem Urteil des Landgerichts Köln für zwei Jahre und drei Monate hinter Gitter. Die Staatsanwaltschaft hatte nur 21 Monate und eine Strafaussetzung zur Bewährung beantragt.
Die Welt (2.9.2005)

Strandbad Wannsee: Spende für Sanierung übergeben.

Der deutsche Außenwerber Ströer unterstützt die Sanierung des Strandbades Wannsee. Ein Scheck in Höhe von einer Million Euro wurde am Donnerstag an die Stiftung Denkmalschutz Berlin übergeben.
rbb online (1.9.2005)

Former Presidents Team Up Again For Hurricane Relief Fundraising Effort

President Bush, flanked by his father former President George H.W. Bush and former President Bill Clinton, announced Thursday that the former presidents will team up on a nationwide fundraising effort, like they did for the tsunami, to help with the recovery efforts in the Gulf Coast.
CNSNews.com (1.9.2005)

Fundraising campaign to raise \$1 billion by 2007.

During the 2005 fiscal year, Pitt raised approximately \$120 million. Now, the University of Pittsburgh has raised a total of \$815 million in the hopes of reaching a campaign goal of \$1 billion by 2007.
The Pitt News (1.9.2005)

The Non Profit Times Financial Services/ Planned Giving Guide. (September 2005)



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