

THE FUNDRAISING INSTITUTE ▲

Fundraising Newsletter 3/2006

Schweizer sammeln Aludosen und spenden.

Über 10.000 Franken flossen in den letzten zwölf Monaten in den Pro Infirmis-Fonds „Spenden über Dosegeld – Gemeinsam für behinderte Kinder“.

Recycling magazin (31.3.2006)

Aktuelle ka-news-Umfrage Spendenfreudiges Deutschland?!

ka-news.de (31.3.2006)

Jahrestagung des Deutschen Fundraising-Verbandes in Magdeburg.

Erkenntnis der Berufssammler: TV-taugliche Katastrophen wie der Tsunami führen zu Spendenrekorden.

Volksstimme (30.3.2006)

Domain name gifts: Dot-com boon for charities.

Domain name donations are the latest twist in charitable giving, after nonprofit organizations and charities saw their coffers filled with stocks of soaring technology companies in the late 1990s.

International Herald Tribune (30.3.2006)

Brad Pitt holds out for charity, Ben Affleck does double.

Actors Ben Affleck, Laurence Fishburne and husband and father-to-be Brad Pitt have made a 'custom-made motorcycles' donation to an online charity auction.

Chronicle (30.3.2006)

Digital divide, Part 4.

Nonprofits face funding gap for technology.

Philanthropy Journal (30.3.2006)

Viewpoint by Juan Mercado: Diaspora philanthropy.

Philippine Daily Inquirer (30.3.2006)

Clooney's Oscar gift bag nets \$45,100.

George Clooney's swank Oscar swag bag has fetched thousands at auction. Clooney donated the bag to the United Way, and Wednesday it sold for \$45,100 in an extended online auction.

ABCNEWS.com (29.3.2006)

Charities enjoy 'high response rates' from direct mail campaigns.

UK Fundraising (29.3.2006)

Americans flip-flop on volunteerism; giving money, not time, now the preferred method of supporting charitable causes.

CSR Wire (29.3.2006)

Brits' 13k to charity.

Britons give £230 a year to charity, adding up to £13,000 during their lifetime.

Mirror (29.3.2006)

GE Foundation grants UNICEF \$1.5 million to provide children in Brazil, Indonesia and Mexico with a head start in education.

HispanicBusiness.com (28.3.2006)

Hospitals' philanthropy programs tied to bond ratings.

Healthcare Financial Management Association (28.3.2006)

NCGives launches effort to expand philanthropy.

Conference in Research Triangle Park launched a new effort to broaden philanthropy in North Carolina among people of color, women and young people.

dBusinessNews.com (28.3.2006)

NGOs Or WGOs?

It is not that some of them are not doing good work in Pakistan, but the overall effect of this has been to atomize the tiny layer of left and liberal intellectuals, struggling to keep the money coming; with petty rivalries assuming exaggerated proportions...

Outlook India (28.3.2006)

Need for Europe-wide philanthropy in support of R&D.

A conference considering the role of private donation in the funding of European research has highlighted the need for transnational, European-scale foundations.

EurActiv.com (28.3.2006)

CDs becoming a charity case.

The charity Scope said today that its 300 stores were being inundated with donated CDs, as more and more people trim their collections - or even get rid of them altogether to free up space.

Guardian Unlimited (28.3.2006)

Janez Potocnik: Mobilising policies and funding to support Research. Is Philanthropy ready for the challenge?

Conference "giving more for research" (27.3.2006)

Ludwig Gütter erhält Deutschen Fundraising Preis.

Berliner Morgenpost (27.3.2006)

Fundraising wird auch für kleine Vereine und Organisationen immer wichtiger.

SocialBC (Pressemitteilung) (27.3.2006)

Hamburg wird "Wissenschaftshauptstadt Europas".

200 Uni-Präsidenten diskutieren Finanzierung von Hochschulen -

Hamburger Beispiel: Mäzenaten sollen neue Uni-Kita finanzieren.
Die Welt (25.3.2006)

A slice for charity.
PGA tour event benefits businesses, community.
Biz Journals (24.3.2006)

Digital divide, Part 3.
Nonprofits plug into technology from afar.
Philanthropy Journal (23.3.2006)

Open dispute between Commission and NGOs on CSR.
The Commission has contradicted claims from NGOs that the latter shall be excluded from future talks on corporate social responsibility (CSR). Environmental groups insist on the truth of their claims.
EurActiv.com (22.3.2006)

„Europäisches Bündnis für soziale Verantwortung der Unternehmen“ wird ins Leben gerufen.
Europäische Kommission (22.3.2006)

Umsetzung der Partnerschaft für Wachstum und Beschäftigung:
Europa soll auf dem Gebiet der sozialen Verantwortung der Unternehmen führend werden.
Europäische Kommission (22.3.2006)

Leadership deficit: Nonprofits could need up to 80,000 new leaders per year.
Over the next decade the nonprofit sector will need to recruit about 640,000 new senior staffers to meet its growth needs.
Philanthropy Journal (22.3.2006)

Give to charity by searching the Web.
An Internet search engine aims to make philanthropy as easy as surfing the web.
Fortune (22.3.2006)

▲Special Report: Planned Giving.
Philanthropy Journal (22.3.2006)

Fundraising-Aktion: Bisher 2,8 Mio. Euro.
Die Fundraising-Aktion der Bregenzer Festspiele hat nach Angaben von Präsident Günter Rhomberg bisher 2,8 Mio. Euro eingebracht.
ORF.at (21.3.2006)

Fundraising brachte bisher 2,8 Millionen.
Vorarlberg Online (21.3.2006)

Blair: Endzeitstimmung in Downing Street 10.
Parteispendenskandal bringt britischen Premier Tony Blair und

Labour in schwere Bedrängnis.
Die Presse (21.3.2006)

Star am Boulevard: Österreichs Museums-chefs sind
mediengewandte Kunstmanager.
Profil 12/2006

Caught in a Weisz-like grip.
Don't blame charities who exploit celebrity, blame the image-hungry
US media
Post (16.3.2006)

Another priest cuts link to 'charity collector'.
A second priest has ended his association with the organiser of a
major Irish secondhand clothes collection for Africa. Ugandan priest
Anthony Ssenkaayi said he no longer wished his name to be used by
businessman Joe Monaghan from Clonacore, Clones, Co Monaghan,
to promote the collection of clothes at churches and homes around
the country.
UK Fundraising (16.3.2006)

Digital divide, Part 2.
Nonprofits making more strategic use of technology.
Philanthropy Journal (14.3.2006)

Charitable giving: Leveraging your contributions.
Business Monthly (März 2006)

Getting the right people on board at nonprofits.
Business Monthly (März 2006)

Advice to board members serving on nonprofit boards: Be a sleuth
before you serve.
Business Monthly (März 2006)

Local retailers claim charity shops are bad for business.
Telegraph (8.3.2006)

For Oxfam volunteer-driven free software makes sense.
In a carefully-planned operation that took more than a year to
complete the British charity Oxfam switched three thousand users
from using its proprietary collaboration platform to one which is
closer to their mission: volunteer-created Free/Libre and Open
Source Software (FLOSS).
Tectonic (8.3.2006)

Charities receive €1.5m from Vodafone.
Mobile phone giant Vodafone has donated over €1.5 million to Irish
charities through its corporate charity, the Vodafone Ireland
Foundation (VIF). The fund broke the €1.5 million barrier when it

funded a boxing club in Dublin last week.
UK Fundraising (8.3.2006)

Großzügige Spende für den Grazer Kalvarienberg.
Österreich Journal (7.3.2006)

Biete Kultur gegen Kirchenspende.
Die Aussicht auf eine Finanzspritze von bis zu 20 000 Euro für die Sanierung der Kirchen in Liepe, Bauer-Wehrland und Rubkow hat für Aufbruchstimmung bei den Kirchengemeinden und Fördervereinen gesorgt. Bei kulturellen Veranstaltungen sollen möglichst viele Spenden gesammelt werden. Der Grund: Die Gemeinden haben sich erfolgreich an der Ausschreibung „Aus 2 Mach 3“ der Stiftung zur Bewahrung kirchlicher Baudenkmäler in Deutschland (KIBA) beteiligt.
Anklamer Zeitung (7.3.2006)

Digital divide, Part 1.
Nonprofits face tech hurdles.
Philanthropy Journal (6.3.2006)

Rise in online fundraising changed face of campaign donors. Small Contributors Found to Be Polarized but More Representative of Middle Class.
Washington Post (6.3.2006)

Online fundraising only helps 'big name' candidates.
Human Events (6.3.2006)

Helvetas mit Spendenrekord.
news aktuell schweiz (6.3.2006)

Nonprofits skip fundraising costs.
Of the 167 San Luis Obispo County nonprofits that reported more than \$100,000 in revenue to the IRS, almost 60 percent did not declare fundraising costs.
San Luis Obispo Tribune (5.3.2006)

Fundraising film for Africa's kids hit Italian screens.
"All the Invisible Children", a film intended to raise money to fight child malnutrition in Africa, will Friday hit the Italian cinemas ahead of its international release in countries ranging from Germany to Brazil.
AngolaPress (4.3.2006)

Chicago Initiative fundraising approaches \$2 billion goal.
The Chicago Initiative, the University's fundraising campaign, is approaching its \$2 billion goal, with \$1.48 billion raised so far. The campaign, which launched in the spring of 2002, was primarily created in an effort to boost large-scale donations, an area where the

University has traditionally lagged compared to peer institutions.
Chicago Maroon (3.3.2006)

Deutsche erhalten Spende aus Afrika.
Ärzte Zeitung (2.3.2006)

Saatchi & Saatchi holt KHM-Etat.
Extradienst (1.3.2006)

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