THE FUNDRAISING INSTITUTE

Fundraising Newsletter 6/2006

The ethics of cashing in.

Earlier this year the Body Shop, the campaigning heath and beauty company, announced it was to be acquired by French luxury goods manufacturer L'Oreal for £652 million, writes Rod Schwartz. To many, this represented a sellout of tragic proportions.
Guardian Unlimited (30.6.2006)

Glückskette 2005 mit Spenden-Rekord.

1,2 Millionen Spenderinnen und Spender Die Glückskette hat im vergangenen Jahr mit 271,9 Millionen Franken so viele Spenden erhalten wie noch nie. Der grösste Teil davon, nämlich 204,1 Millionen Franken, wurde für die Opfer des Erdbebens von Ende 2004 in Südostasien überwiesen.
SF-Tagesschau (29.6.2006)

Special Report: Philanthropy.

The new powers in giving.

Warren Buffett has joined Bill and Melinda Gates to create the world's biggest charitable foundation. The hard part will be giving their money away well.
Economist.com (29.6.2006)

21st century - the age of charity.

The 19th century was the age of capitalism, the 20th the age of socialism. The 21st is to be the age of charity, or so we are given to hope.
The Hindu (29.6.2006)

Philanthropy's new 'Golden Age' more like silver.

What the Gates Foundation and other private groups can do is ruthlessly seek out and invest in the most efficient ways to deliver help or carry out research - and provide examples and best practices for the clumsier public sector giants trailing in their wake. By focusing on fundamental but solvable problems, particularly in basic health outside the advanced world, they can also help set an agenda for other, less wealthy private donors.
The Australian (29.6.2006)

A lesson in charity from a billionaire (5 Letters).

New York Times (29.6.2006)

Buffett's charity belies, at times, ruthless career.

MarketWatch (29.6.2006)

Jackie Chan says he's bequeathed half of personal fortune to charity.
turkish daily news (29.6.2006)

Canadian giving, Part 5.
Financial-services firms in Canada target philanthropy.
Philanthropy Journal (29.6.2006)

Philanthropic merger: Billionaire Warren Buffet set a beautiful example for his peers: Give the money away.
Houston Chronicle (28.6.2006)

Investment-Guru Warren Buffet: 37,500,000.000 Dollar gespendet.
Die Presse (27.6.2005)

Warten auf Ellisons 115-Millionen-Scheck.
Nicht nur US-Milliardär Buffett verschenkt viel Geld - Oracle-Chef Ellison versprach der Harvard-Universität 115 Millionen Dollar. Die Uni richtete daraufhin ein Institut unter seinem Namen ein. Doch das Geld lässt bis heute auf sich warten. Jetzt blies Harvard das Projekt wieder ab.
Spiegel Online (26.6.2006)

Buffett macht Gates- Stiftung zur Supermacht.
Rund 30 Milliarden Dollar will US-Milliardär Buffett der Stiftung von Bill Gates vermachen. So entsteht ein weltweit agierender Charity-Riese mit einem Kapital von 60 Milliarden Dollar. Die Mega-Spenden-Fabrik hat auch Kritiker: Gates betreibe Entwicklungshilfe nach Gutsherrenart, heißt es.
Spiegel Online (26.6.2006)

Der gute Mann aus Omaha.
Warren Buffett, der zweitreichste Mann der Welt, verschenkt den Großteil seines Milliardenvermögens an wohltätige Zwecke. Damit katapultiert er sich in den Olymp der legendären Philanthropen und gibt Reichtum wieder einen guten Namen.
Spiegel Online (26.6.2006)

US-Investor Buffett verschenkt Vermögen.
Es klingt wie im Märchen. Einer der reichsten Männer der Welt will einen Großteil seines Vermögens verschenken: US-Investor Warren Buffett möchte seinen Milliardenreichtum für wohltätige Zwecke spenden - zum größten Teil der Stiftung von Microsoft-Gründer Bill Gates.
Spiegel Online (25.6.2006)

Canadian giving, Part 4.
Foundations growing in Canada.
Philanthropy Journal (22.6.2006)

Jolie's extravagant philanthropy is hard to fault - New York Times.
zeenews.com (22.6.2006)

Adobe launches new global philanthropy program; 'Adobe Youth Voices' engages teens through multimedia projects.
HardwareGeeks.com (21.6.2006)

Investing in the environment.
Heiress uses money, influence to create sustainable British Columbia.
Philanthropy Journal (21.6.2006)

Österreicher bereichern sich an Osteuropa.
Internationale Studie: 67.700 Österreicher besitzen mehr als 1 Mio. Dollar. Die Mehrheit der Reichen gibt es in den USA und Kanada.
Die Presse (20.6.2006)

Schon 62,45 Millionen Euro Spenden für Elbphilharmonie.
Die Stiftung Elbphilharmonie hat ihre erste Bilanz vorgelegt - ein halbes Jahr nach ihrer Gründung.
Die Welt (16.6.2006)

Philanthropy.
Spreading the wealth.
Bill Gates' philanthropic move has gotten lots of press. But there are other benefactors worth noting, too.
Forbes.com (16.6.2006)

Job creation vs charity drive.
Financial Mail (16.6.2006)

Bill Gates will nur noch Wohltäter sein.
Microsoft-Mitbegründer Bill Gates zieht sich aus dem Software-Konzern zurück. Der reichste Mann der Welt will sich künftig verstärkt um Gesundheits- und Ausbildungsprojekte in Entwicklungsländern kümmern.
Spiegel Online (16.6.2006)

Microsoft: Bill Gates zieht sich 2008 zurück.
Der Mitbegründer des weltgrößten Software-Herstellers will sich künftig mehr um seine wohltätige Stiftung kümmern. Vorsitzender von Microsoft wird Gates weiterhin bleiben.
Die Presse (16.6.2006)

Charitable gifts.
Couples can now compile a gift list which includes donations to charity alongside items for your home.
You and Your Wedding (o. D.)

Canadian giving, Part 3.
Nonprofits in Canada aim to engage donors.
Philanthropy Journal (15.6.2006)

Social marketers do the hard stuff.
Nonprofits that promote changes in behavior use "social marketing."

That is a version of regular marketing but harder.
About (14.6.2006)

Charities struggle as economic boom hurts poor.
Charity groups in Western Australia say demand for their services is far outstripping supply, despite the current economic boom.
OptusNet (14.6.2006)

Junk food addict to bike around the island for charity.
A self-confessed couch potato and junk food addict today will attempt to ride a bicycle one circuit around the island's (Taiwan) outer perimeter with his sports-loving elderly mother to raise money for disabled children.
China Post (14.6.2006)

Anonyme Millionen-Spende für 36 Kunstwerke.
Im November 2005 kam die Morgenpost einer geheimen Spende für die Chemnitzer Kunstsammlungen auf die Spur: Ein Unbekannter hatte dem Museum über einen Vermittler 1,16 Millionen Euro geschenkt. Bedingung: Die Summe war allein für den Kauf zeitgenössischer Kunst bestimmt.
sz-online (9.6.2006)

Building together, Part 2.
Volunteering pays off for community, companies.
Marshaling corporate executives to work side by side as volunteers reaps multiple benefits, say participants in an ongoing effort to build a playground a year in Charlotte.
Philanthropy Journal (9.6.2006)

Charities call for access to full assets left to them in legacies.
The charity sector receives 30% of its voluntary income from legacies. However, if an executor fails to find details of all the assets of an estate such as old bank accounts and shares, charities will miss out. This is particularly important when charities are promised a proportion of the value of an estate.
UK Fundraising (8.6.2006)

Donors scared of scammers.
Donors have been scammed out of $10 million by bogus charities posing as needy policemen and fire fighters.
About (7.6.2006)

Building together, Part 1.
Senior execs join hands for kids.
Most workdays, they compete fiercely with one another for commercial turf. But on April 19, 150 CEOS and senior executives from 42 Charlotte companies traded their business suits for work boots, and teamed up to build a playground at a local elementary school serving mainly high-risk, low-income youngsters.
Philanthropy Journal (6.6.2006)

Jolie-Pitt baby photos to help charity.
Daily India (6.6.2006)

Government's charity campaign hits new record: $268.5-Million.
The Chronicle of Philanthropy (6.6.2006)

Charity givers with hearts of gold.
Leading national charity Action Medical Research has been awarded a Gold Quality Mark Award by the Charities Aid Foundation in recognition of the generosity of its staff.
UK Fundraising (6.6.2006)

New foundation will help Africans set their own agenda for development.
allAfrica.com (6.6.2006)

Community development banks spur growth.
Groups funneled $3.5 billion to underserved markets in 2004.
Community development financial institutions, groups that lend to people mainstream banks reject, invested $3.5 billion in underserved communities across the U.S. in 2004.
Philanthropy Journal (5.6.2006)

Fundraising effort sets record at Duke.
University officials announced Thursday that $412,000 had been collected in an annual fundraising effort that benefits neighborhoods and public schools near the Duke campus.
News & Observer (2.6.2006)

Matalan founder donates GBP6 million to flagship NSPCC Safe Place project.
John Hargreaves, a former market trader now reportedly worth £630m, donated £6m to the NSPCC's Safe Place Appeal, which aims to raise £17m to build a flagship project in Liverpool and run it for the next 10 years.
24dash.com (1.6.2006)

China starts new poverty reduction progam with int'l NGO.
Peoples Daily Online (1.6.2006)

How to Introduce Children to Charity.
Some of the most common questions we get from parents is when and how to introduce charity into their children’s lives.
Healthy Wealthy n Wise (Juni Ausgabe)

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