



Fundraising Newsletter 11/2006

[Die Diva und der edle Wilde.](#)

Die US-Popsängerin Madonna hat ein malawisches Waisenkind adoptiert. Wie sie setzen sich Stars und Sternchen nach Afrika in Marsch, um im Elend das eigene Gutsein zu spüren. Über den Sinn solcher Missionen wird heftig gestritten.

Spiegel Online (30.11.2006)

[ZDF-Weihnachtsgala sammelt Spenden in Rekordhöhe.](#)

Pressehaus Heidenheim (30.11.2006)

[Well wishers could add GBP3m to charity coffers.](#)

Tourists could be throwing almost £3m a year into wishing wells according to a new report from financial services marketing agency Teamspirit.

UK Fundraising (30.11.2006)

[Charitable giving motivated more by generosity than tax savings:](#)

[Scotia private client group survey.](#)

Yahoo! Canada (30.11.2006)

[The philanthropist's reality cheque.](#)

The Times (30.11.2006)

[Billionaire Philanthropists.](#)

It has been a phenomenal year of giving from the world's super rich.

Forbes.com (30.11.2006)

[Special Report: Volunteers & Boards.](#)

>The gift of 'unpaid staff'.

>Assembling boards a challenge.

>Engaging different generations.

>Encouraging volunteering.

>'Jeopardy' for nonprofits.

Philanthropy Journal (28.11.2006)

[Philanthropy gets serious for some firms.](#)

MSNBC (28.11.2006)

[Entrepreneurs, volunteers outpace other rich.](#)

Charitable donations by the wealthiest individuals in the U.S. have grown over the past five years, led by entrepreneurs and rich

volunteers.
Philanthropy Journal (27.11.2006)

Wiener Tierschutzverein: Vor Konkurs.
Die Presse (30.11.2006)

From foster child to philanthropist: remembering his youth,
restaurateur gives back.
Washington Post (23.11.2006)

America's 200 largest charities.
Forbes.com (22.11.2006)

Group places 4,400 recent college grads in needy schools.
Teach for America placed its largest group of corps members ever in
struggling schools across the U.S. this fall.
Philanthropy Journal (22.11.2006)

US-Spendenrekorde: 66,5 Milliarden Dollar für Wohltaten.
Die reichsten Amerikaner werden immer reicher. Allerdings lassen
sie sich auch nicht lumpen: Millionäre und Milliardäre geben mehr
Geld für wohltätige Zwecke aus als je zuvor. Von Bill Gates bis
Oprah Winfrey: Die Liste der Spender liest sich wie ein Who is Who
der US-Prominenz.
Spiegel Online (20.11.2006)

Charities accused of wasting cash.
The BBC charity appeal Children in Need, which launches its annual
fundraising drive on Friday, has rejected a report that suggests
donors might be better off putting their money elsewhere.
Telegraph (16.11.2006)

Self-preservation and distrust of nonprofits limit giving.
Wealthy Americans give to charity to bring about positive change,
but they likely would give more if they trusted the nonprofit sector.
Philanthropy Journal (14.11.2006)

Gifts that give twice: Charitable holiday giving helps families in need
worldwide.
Many people want to give unique gifts that will stand out above the
rest this holiday season. Others shop for something memorable that
will stay in a friend's heart long after the holiday season is over.
Mercy Corps, an international humanitarian organization, has taken
this new gift-giving approach to heart offering Mercy Kits
Interest! ALERT (9.11.2006)

Atlantic Philanthropies to spend entire endowment by 2020.
The decision by The Atlantic Philanthropies to spend its \$4 billion
endowment by 2020 will encourage other organizations interested in
following a similar path.
Philanthropy Journal (9.11.2006)

Kenya: What firms must do to succeed in philanthropy.

Business has changed so dramatically that the score sheet includes roles in social responsibility and philanthropy - popularly called corporate social responsibility or CSR.

The East African Standard via allAfrica.com (8.11.2006)

Some philanthropists in America give more than money.

The common perception of philanthropy in America is that of the very rich donating money to humanitarian causes through non-profit foundations. But according to a study by the Center on Philanthropy at Indiana University, America's middle class contributes 59 percent of all philanthropic dollars. And many believe that motivated individuals have a much greater impact than the corporate model foundations at solving the problems of poverty.

VOA News (8.11.2006)

Charities 'missing the point' to get stories in the media.

UK Fundraising (8.11.2006)

Charity PR 'must buy-in to fundraising'.

Fundraising is way down the list of priorities for most charity PR departments, and we need to get our PR people to 'buy-in' to fundraising to raise the profile and attract more media coverage.

UK Fundraising (8.11.2006)

Diaspora philanthropy.

While the Filipino diaspora evokes emotions that range from melancholy to grief, it is a fact that with some 8 million Filipinos working in foreign lands, the lives of millions of families in the Philippines have been improved and the economy has remained above water.

Manila Times (8.11.2006)

Foundations' overseas giving reaches \$3.8 billion.

Driven by mega-gifts from large funders and response to natural disasters abroad, international giving by foundations set a record last year.

Philanthropy Journal (7.11.2006)

US- Wirtschaft hofft auf halben Sieg der Demokraten.

Die Wall Street glaubt nicht mehr an die Legende, wonach die US-Wirtschaft nur unter den Republikanern brummt. Konzerne leiten Spenden zu den Demokraten um und umschmeicheln deren Anführer. Die Hoffnung: Beide Parteien müssen sich die Macht im Kongress teilen - dann boomt das Land.

Spiegel Online (6.11.2006)

„Wir haben große Potenziale.“

Der Rektor der RWTH Aachen über nötige Reformen an den deutschen Universitäten und deren Weg zurück an die Weltspitze.

WirtschaftsWoche (4.11.2006)

[Spenden an ausländische Empfänger steuerlich nicht begünstigt.](#)
Consultant (4.11.2006)

[US-Spenden deutscher Konzerne.](#)

Im amerikanischen Wahlkampf ergreifen die Tochterfirmen deutscher Konzerne klar Partei: Bei den Wahlkampfspenden bedenken sie die Republikaner weit großzügiger als die Demokraten. Zu den eifrigen Spendern für George Bushs Partei gehören mehrere Dax-Konzerne.
Spiegel Online (3.11.2006)

[Cambodian charity threatens Jolie with lawsuit.](#)

A Cambodian charity threatened Wednesday to sue actress Angelina Jolie for breach of contract, saying the Hollywood star had reneged on a promise to give \$1.5 million over five years to wildlife conservation.
China Economic Net (2.11.2006)

[Jacobs-Stiftung rettet Bremer Privatuni mit Rekordspende.](#)

Mit satten 200 Millionen Euro hilft die Jacobs Foundation der angeschlagenen International University Bremen aus der Klemme, eine von zwei deutschen Privatunis. Für die "private Exzellenzinitiative" bedankt die Hochschule sich mit einer Namensänderung - sie heißt fortan Jacobs University.
Spiegel Online (1.11.2006)

[Fundraising: Indian children's charity targets UK to raise GBP100k.](#)

A leading Indian NGO is to launch a major fundraising drive in the UK next year, targeting an estimated one million British citizens of Indian origin. Child Rights and You (CRY) announced plans last week to set up a UK office and fundraising campaign from January 2007.
ThirdSector (1.11.2006)

[Entrepreneurs twice as charitable as heirs.](#)

Self-made millionaires donate an average of \$120,000 more per year than those that inherited their wealth.
Inc.com (1.11.2006)

[Gaming wins new advocates.](#)

NonProfit Times (1.11.2006)

[What a relief! NPT 100 income gains remain steady.](#)

Direct Relief International (DRI) since 1948 has been providing food, clothing, medicine and other necessities to people in need around the world. But it wasn't until after the Asian tsunami in December 2004 that the California-based relief organization really took its public exposure to another level.
NonProfit Times (1.11.2006)

Revenues of NPOs soaring.

It could be said that fundraising and spending in the nonprofit sector during 2005 was a disaster – as in hurricanes Katrina and Rita and the tsunami in Asia. But, that wouldn't be completely accurate. A stock market that has steadily grown during the past few years to its recent record highs helped to fill the coffers at charities with the largest endowments and tightest checking accounts – even if it's only a sweep money market account.

NonProfit Times (1.11.2006)

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